

# Jannatul Ferdous

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## Career Objective:

A highly motivated professional with an MBA in Finance and 3+ years of progressive experience across financial analysis, strategic marketing, and corporate accounting. Seeking a challenging role to leverage strong analytical and strategic planning skills, acquired from both financial compliance (Prime Bank/Noorjahan Chemical Suppliers) and market development (Rio Tour & Travel). Aiming to drive organizational profitability and support data-driven decision-making in a dynamic corporate environment by unifying financial expertise with practical business strategy.

## Work Experience:

### Senior Marketing Officer

#### Rio Tour & Travel (April 2025 - Present)

- Develop marketing strategies for Visa products
- Conduct market research and analysis
- Plan and execute marketing campaigns
- Promote and maintain brand consistency

### Student Counselor

#### PenMan Galaxy (June 2024- March 2025)

- Advised students on study options and career planning
- Assisted with university applications and visa processes
- Conducted seminars on study abroad and scholarships

### Internship

#### Prime Bank Limited February 2024- May 2024)

- Answering basic inquiries about accounts, products, and services. Managed and organised important documentation, ensuring the accuracy of financial records and client information. Worked closely with various departments

### Accountant

#### Noorjahan Chemical Suppliers (July 2021–October 2023)

- Managed financial transactions, bookkeeping, and account reconciliations.
- Prepared financial statements and tax reports and ensured compliance with regulations.
- Handled invoicing, payroll processing, and vendor payments.

## Educational Qualification:

- **Master of Business Administration (MBA), Finance**  
Government Titumir College (DU Affiliated)  
Session 22-23, Passing Year: 2025  
CGPA 3.17
- **Bachelor of Business Administration(BBA), Finance**  
Government Titumir College (DU Affiliated)  
Session 18-19, Passing year 2024  
CGPA 3.04
- **Higher Secondary Certificate(HSC)**  
Adamjee Cantonment College

Session 16-17, Passing Year 2018  
CGPA 4.42

- **Secondary school certificate(SSC)**  
BN College  
Session 14-15, Passing year: 2016  
CGPA 4.28

## **Certifications and Training:**

### **Diploma in computer**

Government Titumir College, Duration: 1 year

### **Graphics Design**

Institution: UCEP International, Duration: 3 months (360 hours of instruction)

### **OFFICE Application**

Gulshan Ladies Club, Duration: 3 months

### **WEB Development**

European IT Course Duration: 3 months

### **Language proficiency:**

English: IELTS- Band 6

Bangla: Fluent in both Speaking and Writing.

### **Skills:**

Financial Management, Web Development (HTML, CSS, WordPress), Data Analysis (Google Analytics, Microsoft Excel), Communication Skills, Social Media Management, Content Creation (writing, graphic design), Microsoft Applications (Word, Excel, PowerPoint), Organisational Skills, Team Collaboration, Creative Thinking

### **Extra-Curricular Activities:**

Thesis: On the subject of "Portfolio Investment and Management System of ICB"

### **Declaration:**

I hereby declare that the information provided in this CV is true and accurate to the best of my knowledge. I take full responsibility for the authenticity of the details mentioned.

### **References:**

#### **Mohammad Shahan Sha**

Amin Mohammad Foundation LTD  
Manager Marketing & Sales  
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#### **Mohammad Rakibul Haq Munshi**

Govt. Azizul Haque College, Bogura  
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**Signature:**