

Jannatul Ferdous

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Career Objective:

A highly motivated professional with an MBA in Finance and 3+ years of progressive experience across financial analysis, strategic marketing, and corporate accounting. Seeking a challenging role to leverage strong analytical and strategic planning skills, acquired from both financial compliance (Prime Bank/Noorjahan Chemical Suppliers) and market development (Rio Tour & Travel). Aiming to drive organizational profitability and support data-driven decision-making in a dynamic corporate environment by unifying financial expertise with practical business strategy.

Work Experience:

Senior Marketing Officer

Rio Tour & Travel (April 2025 - Present)

- Develop marketing strategies for Visa products
- Conduct market research and analysis
- Plan and execute marketing campaigns
- Promote and maintain brand consistency

Student Counselor

PenMan Galaxy (June 2024- March 2025)

- Advised students on study options and career planning
- Assisted with university applications and visa processes
- Conducted seminars on study abroad and scholarships

Internship

Prime Bank Limited February 2024- May 2024)

- Answering basic inquiries about accounts, products, and services. Managed and organised important documentation, ensuring the accuracy of financial records and client information. Worked closely with various departments

Accountant

Noorjahan Chemical Suppliers (July 2021-October 2023)

- Managed financial transactions, bookkeeping, and account reconciliations.
- Prepared financial statements and tax reports and ensured compliance with regulations.
- Handled invoicing, payroll processing, and vendor payments.

Educational Qualification:

• Master of Business Administration (MBA), Finance

Government Titumir College (DU Affiliated)

Session 22-23, Passing Year: 2025

CGPA 3.17

• Bachelor of Business Administration (BBA), Finance

Government Titumir College (DU Affiliated)

Session 18-19, Passing year 2024

CGPA 3.04

• Higher Secondary Certificate (HSC)

Adamjee Cantonment College

Session 16-17, Passing Year 2018
CGPA 4.42

- **Secondary school certificate(SSC)**
BN College
Session 14-15, Passing year: 2016
CGPA 4.28

Certifications and Training:
Diploma in computer
Government Titumir College, Duration: 1 year

Graphics Design

Institution: UCEP International, Duration: 3 months (360 hours of instruction)

OFFICE Application

Gulshan Ladies Club, Duration: 3 months

WEB Development

European IT Course Duration: 3 months

Language proficiency:

English: IELTS- Band 6

Bangla: Fluent in both Speaking and Writing.

Skills:

Financial Management, Web Development (HTML, CSS, WordPress), Data Analysis (Google Analytics, Microsoft Excel), Communication Skills, Social Media Management, Content Creation (writing, graphic design), Microsoft Applications (Word, Excel, PowerPoint), Organisational Skills, Team Collaboration, Creative Thinking

Extra-Curricular Activities:

Thesis: On the subject of "Portfolio Investment and Management System of ICB"

Declaration:

I hereby declare that the information provided in this CV is true and accurate to the best of my knowledge. I take full responsibility for the authenticity of the details mentioned.

References:

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Signature: